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Gubelin Gem Lab - News-Flash #7, Tuesday, October 22, 2013

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**Gubelin Academy Announces First Courses In Hong Kong: 11th and 12th November**

With over 150 years' history in the gemstone and jewellery industry and a Swiss heritage spanning six generations, the Gubelin Group has recently established the Gubelin Academy, a new business unit dedicated to bring Gubelin's expertise and experience to the trade and the public.

After a successful launch event of the Gubelin Academy during the September Jewelry fair in Hong Kong, our youngest member of the Gubelin group of companies is now offering its first course. Please find below and attached all details on this course.

Important Note: We share this information with you, being a client or contact of the Gubelin Gem Lab, in the assumption that it might interest you. In the future, you will receive e-mails directly from the Gubelin Academy. If you prefer not to receive any information from the Gubelin Academy, please let us know so that we can remove your e-mail address from the respective list.

Thank you and best regards

Gubelin Gem Lab

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A Gubelin Newsflash is issued by the Gubelin Gem Lab whenever considered appropriate, to alert the jewellery and gemstone industry on an important issue. Your e-mail address is on the distribution list of the Gubelin Gem Lab. To unsubscribe from the mailing list, reply to [info@gubelingemlab.ch](mailto:info@gubelingemlab.ch), and type 'unsubscribe' in the subject line.

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Dear clients of Gubelin Gem Lab

Gubelin Academy is delighted to announce the opening of our Coloured Gem Professional courses in Hong Kong. Coloured Gem Professional has been designed with trade professionals in mind, giving you the essential tools to understand, appreciate, and value rubies, emeralds and sapphires. Levels 1 and 2 are consecutive introductory levels, increasing in length and depth of information, and written to fast track you into the key concepts of the 'Big Three'. Level 3 will be an advanced level, focusing on practical handling sessions teaching origin and treatment identification, and further advanced technical and practical information, and aimed at gem degree and Level 1 and 2 graduates only.

**LAUNCHING COLOURED GEM PROFESSIONAL LEVEL 1**

Level 1 takes place over two consecutive days and comprises four three-hour classes with an experienced tutor. The gemmological, practical and historical basics of emerald, ruby and sapphire are introduced with a focus on value. Learn their key valuation criteria, as well as what they are, why they are so valuable, and how to assess this value. Level 1 is an invaluable introduction to anyone interested in or wishing to expand their knowledge of the main coloured gemstones.

This intensive Level 1 fast-track introduction to the 'Big Three' of emeralds, rubies and sapphires will be held in **Hong Kong** on Monday and Tuesday the **11<sup>th</sup>** and **12<sup>th</sup> November**.

In celebration of the opening of Academy courses, we are offering these courses at a special introductory rate of HKD 5,000 for a limited time only.

Teaching and course materials will be in English.

For further details, please find the attached pdf with course details.

Places are limited and registration is required. Please contact us by email to receive the registration form.

We look forward to seeing you in Hong Kong!

Gubelin Academy

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